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## PENELITIAN



**DINAMIKA HUBUNGAN GAYA KEPEMIMPINAN TRANSFORMASIONAL,  
ORIENTASI PASAR, KUALITAS LAYANAN DAN KINERJA UNIT BISNIS :  
STUDI EMPIRIS DI BANK X**

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## DAFTAR ISI

Daftar Isi.....	i
Daftar Tabel.....	v
Daftar Gambar.....	viii
Daftar Lampiran.....	ix
<b>Bab I: Pendahuluan.....</b>	<b>1</b>
1.1. Latar Belakang Penelitian.....	1
1.2. Pokok Permasalahan.....	14
1.3. Tujuan Penelitian.....	19
1.4. Pertanyaan Penelitian.....	20
1.5. Kontribusi Penelitian.....	21
1.6. Sistematika Penulisan.....	23
<b>Bab II: Tinjauan Literatur.....</b>	<b>25</b>
2.1. Teori Kepemimpinan.....	25
2.1.1. Perkembangan Teori Kepemimpinan dan Definisi.....	25
2.1.2. Kepemimpinan sebagai Sumberdaya.....	29
2.1.3. Kepemimpinan Transformasional.....	32
2.2. Orientasi Pasar.....	38
2.2.1. Pengertian Orientasi Pasar.....	41
2.2.2. Orientasi Pasar sebagai Sumberdaya.....	44
2.2.3. Implementasi Orientasi Pasar.....	47

2.3. Jasa dan Kualitas Layanan .....	51
2.3.1. Jasa .....	51
2.3.2. Kualitas Layanan .....	54
2.3.3. Aspek Strategik Kualitas Layanan .....	60
2.4. Kinerja Bisnis .....	62
<b>Bab III: Model Teoritik dan Hipotesis .....</b>	<b>66</b>
3.1. Model Teoritik .....	66
3.2. Hipotesis .....	72
3.2.1. Kepemimpinan Transformasional dan Orientasi Pasar .....	72
3.2.2. Kepemimpinan Transformasional dan Kualitas Layanan .....	74
3.2.3. Kepemimpinan Transformasional dan Kinerja Unit Bisnis .....	77
3.2.4. Orientasi Pasar dan Kualitas Layanan .....	78
3.2.5. Orientasi Pasar dan Kinerja Unit Bisnis .....	81
3.2.6. Kualitas Layanan dan Kinerja Unit Bisnis .....	84
<b>Bab IV: Metode Penelitian dan Analisis .....</b>	<b>89</b>
4.1. Pengembangan Kuesioner .....	89
4.1.1. Kuesioner Gaya Kepemimpinan Transformasional .....	90
4.1.2. Kuesioner Orientasi Pasar .....	92
4.1.3. Kuesioner Kualitas Layanan .....	95
4.1.4. Kuesioner Kinerja Unit Bisnis .....	97
4.2. Populasi, Sampling Frame, dan Responden .....	101
4.2.1. Responden untuk Perangkat Kuesioner	
Kepemimpinan Transformasional .....	103

4.2.2. Responden untuk Perangkat Kuesioner MARKOR .....	105
4.2.3. Responden untuk Perangkat Kuesioner SERVQUAL .....	106
4.2.4. Responden untuk Pertanyaan mengenai Kinerja Unit Bisnis.....	107
4.3. Metode Pengumpulan Data.....	110
4.4. Pengolahan Data dan Analisis .....	111
4.4.1. Structural Equation Modeling (SEM).....	112
4.4.2. Analisa Deskriptif.....	112
4.4.3. Confirmatory Factor Analysis (CFA).....	112
4.4.4. Correlation Analysis .....	113
4.4.5. Uji-t (Uji Beda Nilai Tengah) .....	114
<b>Bab V: Analisis Data .....</b>	<b>115</b>
5.1. Tingkat Pengembalian dan Profil Responden.....	115
5.2. Statistik Deskriptif .....	121
5.2.1. Statistik Deskriptif Korelasi Antar-Variabel Penelitian .....	122
5.2.1.1. Korelasi Antar-Variabel Penelitian:	
Gaya Kepemimpinan Transformasional .....	122
5.2.1.2. Korelasi Antar-Variabel Penelitian:	
Orientasi Pasar.....	123
5.2.1.3. Korelasi Antar-Variabel Penelitian:	
Kualitas Layanan.....	124
5.2.1.4. Korelasi Antar-Variabel Penelitian:	
Kinerja Unit Bisnis .....	126

5.2.2. Statistik Deskriptif Korelasi Antar-Dimensi Penelitian.....	126
5.2.2.1. Korelasi Antar-Dimensi Penelitian:	
Gaya Kepemimpinan Transformasional .....	127
5.2.2.2. Korelasi Antar-Dimensi Penelitian:	
Orientasi Pasar.....	127
5.2.2.3. Korelasi Antar-Dimensi Penelitian:	
Kualitas Layanan .....	128
5.2.2.4. Korelasi Antar-Dimensi Penelitian:	
Kinerja Unit Bisnis .....	128
5.3. Uji-t (Uji Beda Nilai Tengah).....	129
5.3.1. Uji-t: Orientasi Pasar .....	130
5.3.2. Uji-t: Kualitas Layanan.....	131
5.3.3. Uji-t: Kinerja Unit Bisnis.....	131
5.4. Pengujian Validitas dan Reliabilitas Variabel Penelitian.....	132
5.4.1. Validitas dan Reliabilitas Gaya Kepemimpinan Transformasional .....	133
5.4.2. Validitas dan Reliabilitas Orientasi Pasar .....	134
5.4.3. Validitas dan Reliabilitas Kualitas Layanan .....	136
5.4.4. Validitas dan Reliabilitas Kinerja Unit Bisnis .....	138
5.5. Pengujian Hipotesis.....	139
5.6. Diskusi Temuan Penelitian.....	142
<b>Daftar Pustaka.....</b>	<b>160</b>
<b>Lampiran .....</b>	<b>181</b>

## DAFTAR TABEL

Tabel 1.1: Kinerja Perbankan.....	4
Tabel 1.2: Berbagai Penelitian dalam Area Kepemimpinan Transformasional, Orientasi Pasar, dan Kualitas Layanan.....	15
Tabel 2.1: Empat Era Teori Kepemimpinan.....	26
Tabel 2.2: Lima Komponen atau Subdimensi Gaya Kepemimpinan Transformasional.....	35
Tabel 2.3: Tiga Subdimensi Orientasi Pasar.....	42
Tabel 2.4: Tujuh Gap dalam Model Service Quality Gap-Based.....	55
Tabel 2.5: Penjelasan Lima Dimensi SERVQUAL.....	56
Tabel 3.1: Ringkasan Hipotesis.....	88
Tabel 4.1: Konstruk, Referensi Utama, dan Perangkat Kuesioner.....	90
Tabel 4.2: Berbagai Versi Instrumen MLQ.....	91
Tabel 4.3: Pengoperasionalisasian Variabel Gaya Kepemimpinan Transformasional.....	92
Tabel 4.4: Pengoperasionalisasian Variabel Orientasi Pasar.....	94
Tabel 4.5: Pengoperasionalisasian Variabel Kualitas Layanan.....	97
Tabel 4.6: Pembandingan dan Jenis Ukuran Kinerja.....	100
Tabel 4.7: Konstruk, Perangkat Kuesioner, dan Responden.....	109
Tabel 4.8: Responden, Jenis Ukuran Kinerja, dan Pembandingan Kinerja.....	110
Tabel 4.9: Tahapan Pengumpulan Data Lapangan.....	111
Tabel 5.1: Jumlah Unit Analisis, Jumlah Responden, dan Jenis Responden.....	117

Tabel 5.2: Profil Respdnen: Kepala Cabang (Spoke Manager) atau Hub Outlet Manager (Manajemen Tingkat I).....	118
Tabel 5.3: Profil Responden: Customer Service Officer, Head Teller, dan Retail Officer (Manajemen Tingkat II) .....	119
Tabel 5.4: Profil Responden: Customer Service Representative, Teller, Greeter, dan Assistant Retail Officer (Manajemen Tingkat III).....	120
Tabel 5.5: Profil Responden: Nasabah .....	121
Tabel 5.6: Korelasi Antar-Variabel Penelitian:	
Gaya Kepemimpinan Transformasional .....	122
Tabel 5.7: Korelasi Antar-Variabel Penelitian: Orientasi Pasar .....	123
Tabel 5.8: Korelasi Antar-Variabel Penelitian: Kualitas Layanan.....	125
Tabel 5.9: Korelasi Antar-Variabel Penelitian: Kinerja Unit Bisnis.....	126
Tabel 5.10: Korelasi Antar-Dimensi Penelitian:	
Gaya Kepemimpinan Transformasional .....	127
Tabel 5.11: Korelasi Antar-Dimensi Penelitian: Orientasi Pasar.....	127
Tabel 5.12: Korelasi Antar-Dimensi Penelitian: Kualitas Layanan.....	128
Tabel 5.13: Korelasi Antar-Dimensi Penelitian: Kinerja Unit Bisnis .....	129
Tabel 5.14: Hasil Uji-t: Orientasi Pasar.....	130
Tabel 5.15: Hasil Uji-t: Kualitas Layanan.....	131
Tabel 5.16: Hasil Uji-t: Kinerja Unit Bisnis .....	132
Tabel 5.17: Validitas dan Reliabilitas	
Gaya Kepemimpinan Transformasional: Model 1 <sup>st</sup> CFA.....	133
Tabel 5.18: Validitas dan Reliabilitas	
Gaya Kepemimpinan Transformasional: Model 2 <sup>nd</sup> CFA.....	134
Tabel 5.19: Validitas dan Reliabilitas Orientasi Pasar: Model 1 <sup>st</sup> CFA.....	134

Tabel 5.20: Validitas dan Reliabilitas Orientasi Pasar: Model 2 <sup>nd</sup> CFA .....	136
Tabel 5.21: Validitas dan Reliabilitas Kualitas Layanan: Model 1 <sup>st</sup> CFA .....	136
Tabel 5.22: Validitas dan Reliabilitas Kualitas Layanan: Model 2 <sup>nd</sup> CFA.....	137
Tabel 5.23: Validitas dan Reliabilitas Kinerja Unit Bisnis: Model 1 <sup>st</sup> CFA.....	138
Tabel 5.24: Validitas dan Reliabilitas Kinerja Unit Bisnis: Model 2 <sup>nd</sup> CFA.....	138
Tabel 5.25: Statistik Goodness of Fit Index.....	140
Tabel 5.26: Ringkasan Hasil Uji Hipotesis.....	142
Tabel 5.27: Ringkasan Perbedaan Ranking Subdimensi Kualitas Layanan .....	144

## DAFTAR GAMBAR

Gambar 3.1: Model Teoritik Penelitian.....	72
Gambar 4.1: Struktur Organisasi (Tipikal) Kantor Cabang Hub Bank X.....	102
Gambar 4.2: Struktur Organisasi (Tipikal) Kantor Cabang Spoke dan Hub Outlet Bank X.....	103
Gambar 5.1: Diagram Lintasan Model Penelitian: Standardized Solution.....	139
Gambar 5.2: Diagram Lintasan Model Penelitian: t-value.....	141

## DAFTAR LAMPIRAN

Lampiran 1: Perkembangan Sektor Jasa ASEAN.....	181
Lampiran 2: Sekilas Industri Perbankan Indonesia.....	183
Lampiran 3: Sekilas Bank X.....	189
Lampiran 4: Studies on MO and Industries or Companies Involved (A).....	193
Lampiran 5: Timeline of the Theories of Leadership.....	193
Lampiran 6: RBV: Emotional Intelligence and Competitive Advantage.....	194
Lampiran 7: The Full-Range Leadership Model.....	194
Lampiran 8: Relationship of SCA to Various Concepts in Strategy Theory.....	195
Lampiran 9: The Conceptual Model of Service Quality .....	195
Lampiran 10: The Service Quality Dimensions.....	196
Lampiran 11: Perception of Quality Service .....	196
Lampiran 12: Differences between Leaders and Managers .....	197
Lampiran 13: Studies of MO and Industries or Companies Involved (B).....	197
Lampiran 14: Nilai Factor Loading dan Cronbach's $\alpha$ Hasil Pilot Test.....	198

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